

Benjamin Berger

PROFILE

Product designer with 3+ years of experience working in industry and a Master's degree in interaction design. Analytical and creative, I solve complex problems with simple and elegant solutions.

DETAILS

<http://b-berger.com>
+972 53-9856025
hello@b-berger.com

LOCATION

France, Israel
Open to relocation

01. Professional Experience

Atlassian 2015 - 2017

Product designer in the product growth team

- Increased Atlassian's user base by hundreds of thousands of new active users
- Defined a functioning growth process through design
- Led design projects from problem definition to launch

Prisma Media 2015

Product designer / owner, Webdesigner

- Defined the product vision of the application Infonity
- Directed the design from problem definition to V1 of the iOS and Android applications

WhoWanna 2013 - 2014

Co-founder and Product designer of my first startup

- Led all the product design and creative work:
Mobile design, Webdesign, Print, Illustrations, Visual identity, Motion design
- Managed the development team

Dassault Systèmes 2013

Confidential four months study project

Freelance designer 2012

Product designer and Webdesigner

- Helped multiple startups define their product vision and businesses adopt an online presence
- Designed visual identities, mobile apps and websites

LMY&R 2011

Webdesigner intern

02. Education and Qualifications

École de design Nantes Atlantique 2009 - 2015

5 years interaction design Master's degree, with honors

- Acquisition of technical knowledge:
User experience, Service design, Design thinking frameworks, Layout, 3D modelling, Product design, Programming.
- 1 year specialised in Virtual Reality

Hongik University, Seoul, South Korea 2013

Six months exchange study

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03. Skills

Graphic *Excellent working knowledge*

Sketch • Photoshop • Illustrator • Indesign • 3ds Max

Prototyping *Good working knowledge*

Principle • After Effects • Invision • Framer

Programming *Basic working knowledge*

HTML / CSS • PHP / MySQL • Javascript • Arduino • Processing

Methodology *Good working knowledge*

Service design • Usability studies • Wireframing • A/B testing • Project management • Facilitation

04. Recognitions

Medium blog 2015 - current

Wrote multiple stories that received thousands of views & likes

Media Changer awards by STRATÉGIES 2017

Infonity is awarded «Best press concept»

Laval Virtual 2013

Best design of «Démo» Virtual Fantasy

Laval Virtual 2012

1st price of «Temps limité» Virtual Fantasy

05. Interests

Music

- Piano as a self-taught for 7 years
- Drums for 8 years at Conservatoire de Nantes
- Electronic music composing and live performance for 2 years

Arts

- Video editing and motion graphics
- Art exhibitions

Sports

- Played ice hockey for 13 years in competition
- Played badminton for 1 year